

The GrowthWheel® Simple. Visual. Practical.

A visual toolbox for decision-making and action planning for startups and growth companies



Attention! Is it time for a business health check-up?

Here is an opportunity to identify any challenges and diagnose unforeseen opportunities within your business.

GrowthWheel helps entrepreneurs build their businesses through simple action steps that stay true to the way most entrepreneurs think.

- Get focused with screening tools
- Set agendas with frameworks
- Make decisions with worksheets
- Take action with checklists



Sponsored by:



Denise Whitford, Certified **GrowthWheel** Business Advisor, will walk you through the 20 essential areas to any business, in any stage, and fully adapt these advisory tools to meet any business need in all industries and all life stages. Create an attractive business concept, build a strong organization behind it, develop lasting client relationships and do it all while maintaining profitable operations.

From this workshop you will be able to identify the following in your business:

- Challenges or “stuck areas”
- Potential opportunities for growth or improvement
- Diagnose unforeseen challenges
- Identify opportunities
- Make time for reflection and build your business community

Upon completion of this workshop, you will have identified a direction for your challenge or opportunity via the **GrowthWheel** workshop.

Once you have identified areas, Denise will share directional worksheets that correlate to the areas you identified. There are over 120 available worksheets that are specific to any area of business depending on needs and opportunities.

Join other local business owners and get started on your customized **GrowthWheel** Plan today.

Date and time:

Wednesday, June 10, 2015
8:00-11:00 a.m.

Location:

Webster Bank
1695 Ellington Road
2nd Floor training room
South Windsor, CT 06074

Presenter:

Denise Whitford
Business Advisor
Connecticut Small Business
Development Center

Registration Fee:

\$79/person before 6/1/15
\$99/person after 6/1/15

What's included?

Selection of GrowthWheel PDF Tools including: 360 Screening, Worksheets and Articles.

For more information:

Contact Karen Moran at
Karen.moran@uconn.edu or
860-486-2605

**REGISTER ONLINE:
CLICK HERE!**



The Connecticut Small Business Development Center is funded in part through a cooperative agreement with the U.S. Small Business Administration, the Connecticut Department of Economic and Community Development and the University of Connecticut.